

EASTER SALE

Sensational Sale of Easter Suits

Beauty—the Keynote of these Captivating Spring Models of Distinction and Merit. Every one a beauty—see them.

\$19.95 for regular \$25.00, \$30.00, \$35.00 and \$40.00 Suits

Hundreds of Wonderful Garments for the week's selling which we are enabled to price at and below regular wholesale cost prices.

A MOST SENSATIONAL SALE EVENT RIGHT ON THE EVE OF EASTER. YOU WILL KNOW THE VALUE OF COHN SPECIAL OFFERINGS AND WILL APPRECIATE IT WHEN WE TELL YOU THAT THIS IS ONE OF THE BIGGEST AND BEST OFFERINGS WE HAVE EVER MADE ON NEWEST GARMENTS AT WAY UNDER REGULAR VALUES. All the latest shades for Spring will be found in this assortment—Strikingly new creations in wool crepes, serges, moires, etc., etc., in latest weaves and patterns.

\$9.95 includes the latest styles and ideas—Values up to \$12.50.

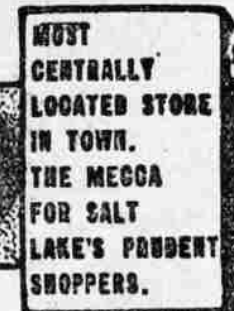
\$14.95 includes styles regularly sold at up to \$22.50 each.

\$24.95 embraces high class novelty effects at much higher values.

\$32.95 Superb models—elegant materials—worth much more than the price quoted.

Wonderful Easter Sale of Dresses

Newest Fashions in Smart Easter Coats



Bewitching creations in crepes, messalines, taffetas, charmeuse, dainty Dolly Varden silks, wonderfully low priced.

SOFT-HUED BLUES, COOL, RICH GREENS, NEW "TANGO" SHADE, COPENHAGEN, BLACK.

There is a pleasing wealth of trimming from which to make a selection that cannot but surely satisfy. Stunningly fashioned lace collars of silken ruffs, broad silk girdles, fashionable bows and all the latest skirt effects, with the newest ideas in two and three-tiered ruffles. An amazing opportunity to select from Fashion's wardrobe at

\$9.95

\$7.95

\$14.95

\$12.95

\$19.95

\$17.95

\$24.95

\$22.95

Beautiful Moire Silk Coats, High Class Models in Serge, Novelty Plaids, Stripes, Golfines, etc., in jaunty flared styles at interesting economy prices.

Some with long graceful moire silk lapels, some with beautifully colored embroidery collars and cuffs; kimono sleeves, many with the stunning new London plaits in the back; the most fashionable of the Spring materials and the most attractive of the new Spring models. Many richly silk or satin lined.



Sacrificing Entire Stock of High Class Embroideries Below Cost

Baby edges, bands and insertions, fine, medium and large patterns in sheer swiss, nainsooks and cambrics—values up to 50c in this sale, every yard will go, at

5c

THE YARD

18 and 27-in. flounces in dainty patterns for outer or undergarments, bought to sell at 50c and 75c, in this sacrifice sale.....

17c

THE YARD

A wonderful opportunity for securing ladies', misses' and children's summer dress and underwear fabrics at less than cost. \$20,000 worth of best grades of St. Gall embroideries now sacrificed to reduce our tremendous stocks, regardless of money losses. A few are slightly soiled from stock, but most of the stock is new, spic and span.

12 to 18-inch embroidery flounces and corset cover embroideries, exquisite patterns, values up to 48c, in this sale.....

10c

THE YARD

18, 27 and 45-inch flounces, and 18-inch all-overs in novelty designs and rich effects suitable for exquisite summer dresses, values in this lot up to \$1.50, in this sale

25c

THE YARD



Sacrificing 50 Dozen Finest Night Gowns at Less Than Half

We have on hand 50 dozen of high class nainsook and long cloth gowns, exquisite styles, fit, workmanship, trimmed with fine laces, embroideries and wide satin ribbons, exceptional values at \$1.75, \$2.25 and \$3.50, now priced at less than half.

Be shrewd and lay in your supply for a long time to come at these prices—

The \$1.75 Gowns going now at—

75cts

The \$2.25 Gowns going now at—

\$1.00

The \$3.50 Gowns going now at—

\$1.50

Easter Sale of Silks and Dress Goods

36-inch plain silk Poplins, \$1.00 grade.....79c
36-inch brocaded Poplins, \$1.50 grade.....\$1.15
36-inch plain Messalines, \$1.25 grade.....\$1.00
26-inch plain Messalines, 85c grade.....75c
40-inch silk Crepe de Chine, \$1.75 grade.....\$1.50
40-inch silk Crepe de Chine, \$2.50 grade.....\$1.95
40-inch silk Crepe de Meteor, \$2.50 grade.....\$1.95
40-inch brocaded Satins, \$2.00 grade.....\$1.59
40-inch printed Crepe de Chine, \$3.00 grade.....\$2.45
36-inch printed Charmeuse, \$2.35 grade.....\$1.75
26-inch printed Messaline, \$1.25 grade.....\$1.00
24-inch printed Foulards, \$1.25 grade.....\$1.00
22-inch printed Foulards, 75c grade.....50c
36-inch silk Taffetas, \$1.50 grade.....\$1.25
40-inch printed Foulards, \$1.50 grade.....\$1.19
27-inch silk Taffetas, \$1.50 grade.....\$1.19

42-inch all wool Crepe de Paris, \$1.25 grade.....98c
40-inch all wool Poplinette, \$1.25 grade.....98c
44-inch all wool Poplin, \$1.25 grade.....98c
44-inch all wool Henrietta, \$1.25 grade.....98c
44-inch all wool Serge, \$1.25 grade.....98c
42-inch all wool Nette Check, \$1.25 grade.....98c
44-inch all wool Prunella, \$1.25 grade.....98c
48-inch all wool French Serge, \$1.50 grade.....98c
44-inch all wool Repps Super, \$1.50 grade.....\$1.19
44-inch all wool Marquissette, \$2.00 grade.....\$1.19
44-inch silk and wool Geisha, \$1.75 grade.....\$1.19
44-inch all wool Diagonal, \$1.50 grade.....\$1.19
50-inch all wool Bedford, \$1.75 grade.....\$1.19
50-inch all wool Broadcloths, \$1.75 grade.....\$1.19

A Pair of Easter Hose FREE

Read each of the following items and learn how you may secure a pair of hose absolutely FREE. This is the idea—You pay for two pairs of hose and get three. Pay for three pairs and get four, etc. Don't miss an item—they are all good.

Women's fine Gene- na silk hose in black. A silk. Sale in tan. Full 25c value. Buy two pairs and get three for—	Women's silk boot hose of heavy silk—the kind that wears. Black, white or tan. Buy three pairs and get three for—	Children's fine rib- bed cotton hose in black, an excellent school hose. 25c kind. Buy two pairs and get three for—	Men's heavy silk hose—lisle top and sole; tan, navy, black or grey. Always sold at 35c—buy three pairs and get four for—	Men's high grade hose in silk in black, the staple colors and grey. Never before offered less than 50c—buy two pairs and get three for—
50cts	\$1.00	\$1.00	50cts	\$1.00

Exclusive EASTER Millinery

Preparations for Easter must be completed in the next few days. Our already tremendous selection of high grade Easter Millinery has been greatly enhanced by new arrivals of beautiful, dainty spring models.

You will find hundreds of exquisite styles—pattern hats, copies of imported models and neat street models.

Specials

We're featuring two big lines of "just what you want for Easter" at—

\$5.---\$7.50



Huck and Turkish Towels

12 1/2c Huck Towels, 18x36-inch size.....7 1/2c
15c Huck Towels, 18x36-inch size.....9c
45c H. S. Huck Towels, 22x44-inch size.....25c
15c Turkish Towels, full bleach.....10c
25c Turkish Towels, full bleach.....15c
35c Turkish Towels, full bleach.....19c
40c Turkish Towels, full bleach.....23c

A Mill End Sale

Of genuine Amoskeag, Utility, and A. F. C. Gingham; sold regularly at 15c and 18c yard. Every style and color the mill makes. 5000 yards in all in two to twelve yard lengths; while they last, pick at, yard.
8 1-3c American Calicoes, none better. American means Best. Another mill end lot of 10 to 20 yards each. 8000 yards in this lot—while they last, yard.
7 1/2c
5c

Beautiful Printed Silk Crepe

36 inches wide, tinted grounds with floral printing in contrasting colors, sold regularly at \$1.50 a yard. Also novelty ratings, two size checks in all colors with plain colors to match for that nobby coat and skirt and suit. Values to \$2.50 the yard—Choice of the lot next week (in the Wash Goods Department) at, yard.
98c

\$8.50 Table Sets

Pure linen and fine linen, full bleach, 2x2 yard cloth with 11 doz. 23-inch napkins to match, the set next week.....
\$4.50
Drapery Scrims and Nets, 21c and 35c kind—scrims have double printed borders, 36 inches wide and nets up to 42 inches wide; white or ecru—choice, yard.....
15c

Sheets and Pillow Cases

60c Bleached Sheet, 72x90-inch size, now.....35c
75c Bleached Sheet, 72x90-inch size, now.....48c
90c Bleached Sheet, 81x90-inch size, now.....65c
15c Pillow Cases, 42x36-inch size, now.....8 1/2c
20c Pillow Cases, 42x36-inch size, now.....11 1/2c
30c Pillow Cases, 45x36-inch size, now.....18c